




# Innovation Made Easy

Learn how to be a more innovative thinker... at lunch... on a plane... even in your pajamas! The **InnovationIgniter™** brings the world of innovation to you... anytime, anywhere.


Our team of world-class faculty have contributed their research, study, and work to stimulate your mind and help you develop the thinking skills required for success in today's world.

**Joyce Wycoff**, author & co-founder of the InnovationNetwork™ 

**Michael Bungay Stanier**, author, Rhodes Scholar, & 2006 Canadian Coach of the Year 


**Ruth Ann Hattori**, author & co-founder of the InnovationNetwork™ 


**Valarie Willis**, principal at the Tom Peters Company, noted speakers, consultants & writers 


**Ben Jacobson**, ethnographer, principal of Conifer Research 


**Soren Kaplan, Ph.D.**, founder of InnovationPoint & co-founder of iCohere 

**David Strong**, founder of Rebus Multimedia, presentation design & consulting 


**Roger von Oech, Ph.D.**, author of best-selling, thought-stimulating books & card decks 

**Ann Herrmann-Nedhi**, CEO of Herrmann Intl., recognized expert in whole brain thinking 

**Doug Hall**, best-selling author, TV personality, & dubbed "America's #1 Idea Guru" 

**Jonathan Vehar**, author & instructor at the Creative Problem Solving Institute 

**Tom Kuczumarski**, author & professor at Northwestern University's Kellogg Graduate School 

**Stephen Denning**, author, speaker, business guru, & former Director at the World Bank 

Boost your career and increase your innovative thinking skills... online or on your iPod



Order online at [www.innovationigniter.com](http://www.innovationigniter.com) or call 760-920-2853

The **InnovationIgniter™** is a unique, self-directed learning system brought to you by more than a dozen world-class innovation experts. Each expert presents critical thinking skills in fun, engaging, 15-minute video modules, using real business examples and stories. Learning packages include Breakthrough Generator wheels and online access to video learning modules for your computer or iPod.

## Convenient Learning Anytime, Anywhere

### AT YOUR COMPUTER:

Access an online learning site where you will find activities to help deepen your understanding of the content along with worksheets and tools to guide you through the process of developing new value for customers.



### IN YOUR POCKET:

Access more than a dozen 15-minute video learning modules to view on your computer and iPod. This powerful set of tools will help you develop an innovative thinking mindset.



### IN YOUR HANDS:

Create winning concepts with your very own Breakthrough Generator. Keep this powerful, interactive tool handy to generate thousands of innovative ideas.



## Learning System Packages for Everyone



### INDIVIDUAL TRAINING SYSTEM

You don't have to wait for your organization to offer you the

training you need to develop these new competencies. Jump start your innovative thinking skills (and your career) today with the InnovationIgniter™... the fun way to learn anytime, anywhere. **1-year access for \$595.**



### GROUP TRAINING SYSTEM

Learning together in groups is a powerful way to deeply

embed new competencies. Why not add the InnovationIgniter™ to your innovation project teams or small learning groups? Energy will soar and results will sky rocket! Group prices vary depending on size. Please email or call for a **price quote.**



### SITE LICENSE TRAINING SYSTEM

New ideas can come from anyone, anywhere. Provide

everyone in your organization with the tools and skills to recognize and generate new ideas. Ideal for organizations with more than 500 associates. Site license prices vary depending on size. Please email or call for a **price quote.**

### 1-year Individual & Group learning packages include:

- Access to powerful guidance, tools, and techniques from world-class innovation leaders
- 13 flash video learning modules, viewed online or downloadable to an MP3 player
- Access to engaging activities, stories and metaphors to enhance the module learnings
- Breakthrough Generator wheel (for each person in your group)

### 1-year Site Package also includes:

- A facilitator's guide
- A customized PowerPoint to introduce the InnovationIgniter™ to groups within your organization